



Michael F. Del Casino
Regulatory Division Manager

Suite 1000
1120 20th Street, NW
Washington DC 20036
202-457-2023
FAX 202-263-2616

April 16, 2003

Ms. Marlene Dortch
Secretary
Federal Communications Commission
445 12th Street, SW, Room TWB-204
Washington, DC 20554

RECEIVED

APR 16 2003

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Re: CC Docket No. 08-67, TRS Rulemaking

Dear Ms. Dortch:

Today, I and by photic Suc Decker, Gary Morgenstern, Bill Baumann and Jeff Pilarcik representing AT&T met with Cheryl King from CGB to discuss AT&T's recent Video Relay Service (VRS) television advertisement as part of the overall Telecoininunications Relay Service (TRS) advertising and outreach program.

AT&T showed a videotape of the VRS advertisement (attached) that is currently airing in two markets (DC and Boltinore). We discussed the advertisement in the context of AT&T's "Talk is Good" campaign. AT&T also discussed its broader outreach program, which includes public service announcements as a news story, audio news release and digital video release. The video release has been provided to Cheryl King via e-mail.

Two copies of this Notice arc being submitted to the Secretary of the FCC in accordance with Section 1.1206 of the Commission's rules.

Sincerely,

A handwritten signature in black ink, appearing to read "M Del Casino".

cc: Cheryl King
Attachments:
press release
video tape

Media Contacts:

Janis Burenga. for AT&T
609-397-4880
janis@bailiwickpr.com

Amy Bonetti, Big Mouth Communications
for Hands On
4154097701
amy@bigmouthpr.com

AT&T Launches New Video Relay Service

Nationwide Rollout Brings Communication Technology to Deaf Community

FOR RELEASE: TUESDAY, JANUARY 28, 2003

Morristown, **N.J.**—AT&T today announced the introduction of AT&T Video Relay Services, an innovative, web-based service that enables the nation's estimated 28 million deaf and hard of hearing people to communicate with friends and family over the phone more easily than ever before by using American Sign Language (ASL).

AT&T Video Relay Service offers deaf consumers the ability to use sign language to hold phone conversations. Using a web camera and the Internet, these customers use sign language to communicate with a nationally certified interpreter who relays the conversation over the phone in spoken language to the hearing party. The service offers video interpretation nationwide, wherever a computer, web cam and a high-speed Internet connection are available.

In order to offer the new service, AT&T has contracted with a renowned American Sign Language interpreting company, Hands On Sign Language Services of Auburn, Calif., to provide the interpretation and video relay between the communicating parties. Hands On has been providing sign language services since 1990.

"Since the invention of the telephone, AT&T has been dedicated to providing communication services for the deaf community," said Sue Decker, general manager of AT&T Telecommunication Relay Services. "Now the Internet takes communication into the video dimension."

AT&T, a pioneer in developing and delivering communications services for people with hearing loss, will offer the new video service in addition to its internet and traditional TTY (text telephone) service, which enable a deaf or hard of hearing person to type messages that are read by an operator to the other party on the call.

"Hands On is excited to be working with a world leader in technology and innovation to bring Video Relay Services to the Deaf and Hard of Hearing," said Hands On president, Ronald E. Obray. "Together, AT&T and Hands On have found a way to make a major advancement in communications for this community by allowing them to communicate in their primary language — American Sign Language — which is grammatically different than written or spoken English."

Sign language users with a computer, a high-speed Internet access line (like DSL or cable modem), and a low-cost web camera can use AT&T's Video Relay Services. Free software will be available for download from the AT&T website (www.relay.att.com/vrs) that will allow deaf and hard of hearing people to use the Video Relay Service. Hearing people may access the service through a nationwide toll-free number, 1-888-VRS-9998.

AT&T has operated AT&T Telecommunications Relay Services for the deaf and hard of hearing for more than a decade, and was the first major telecommunications provider to do so. AT&T TRS has been the first to introduce many innovations to relay service, including Operator Services for the Deaf, relay services in Spanish and special features for the speech impaired.

About AT&T

AT&T (www.att.com) is among the premier voice, video and data communications companies in the world, serving businesses, consumers, and government. The company runs the largest, most sophisticated communications network in the U.S., backed by the research and development capabilities of AT&T Labs. A leading supplier of data, Internet and managed services for the public and private sectors. AT&T offers outsourcing and consulting to large businesses and government. The company is a market leader in local, long distance and Internet services, as well as transaction-based services like prepaid cards, collect calling and directory assistance. With approximately \$40 billion of revenues, AT&T has relationships with about 50 million consumers and 4 million business customers, who depend on AT&T for high-quality communications. AT&T has garnered several awards for outstanding performance and customer service.

About Hands On Sign Language Services, Inc.

Hands On Video Relay Service is operated by Hands On Sign Language Services, Inc., a provider of ASL interpreting services and other services to the Deaf and Hard-of-Hearing community for over 12 years. Founded by a 20-year veteran of the sign language interpretation industry, Hands On employs dozens of nationally certified ASL interpreters. It is the company's mission to provide 24/7/365 video relay availability within the first six months of service. Hands On is dedicated to providing the highest quality video relay services by combining excellence in video technology and the most fluent certified video interpreters. Additional information about the company can be obtained its website: <http://www.hovrs.com>.

This press release contains "forward-looking statements" within the means of the Private Securities Litigation Reform Act of 1995. These include, but are not limited to, statements regarding the Company's plans, intentions and expectations. Such statements are inherently subject to a variety of risks and uncertainties that could cause actual results to differ materially from those projected. These risks include increased levels of competition, shortages of cellular handsets and other key equipment. Restrictions on the Company's ability to finance its growth and performance can be found in the

Company's reports filed with the Securities and Exchange Commission. Given these concerns, investors and analysts should not undue reliance on forward-looking statements.

##

DOCUMENT OFF-LINE

This page has been substituted for one of the following:

- o This document is confidential **(NOT FOR PUBLIC INSPECTION)**
- o An oversize page or document (such as a map) which was too large to be scanned into the ECFS system.
- o Microfilm, microform, certain photographs or videotape
- o Other materials which, for one reason or another, could not be scanned into the ECFS system.

The actual document, page(s) or materials may be reviewed **(EXCLUDING CONFIDENTIAL DOCUMENTS)** by contacting an Information Technician at the FCC Reference Information Centers) at **445** 12th Street, SW. Washington, DC, Room CY-A257. Please note the applicable docket or rulemaking number, document type and any other relevant information about the document in order to ensure speedy retrieval by the Information Technician

1 VHS TAPE